

CREATIVE
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WILDLY
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CAROUSEL DESIGN + PHOTO
LOGO DESIGN
investment

Project Overview

LOGO SUITE + BRANDING ESSENTIALS: \$750 USD

- 1 Primary Logo
- 1 Secondary Logo
- 1 Submark + Element
- 1 Apparel Design
- Seamless Brand Pattern

All designs are provided to you in the following file types: AI (Illustrator), EPS, PDF and PNG

You will also receive a quick brand guide that includes the colors and type family used in your design.

PROCESS:

- Complete client questionnaire.
 - This gives me all the important information needed to create your concepts.
- Provide payment.
 - Invoices must be paid in full before the design process begins. I accept a variety of payment options through a secure online invoice.
- Deliver first (two) concepts.
 - Don't panic, you aren't limited to just the two concepts. Delivering two strong concepts allows me to shorten the timeline while allowing you to change directions if you are still unsure of your style.
- Revisions/Additional Concepts.
 - Make changes to the initial concepts or request new ones at this time. I will work with you on changes until you are completely satisfied.
- Delivery of final assets.
 - Once you are satisfied with your final design, you will receive all the above mentioned assets in the different file types. Also, included is a quick file guide to help you get the most of your design.

Project Example + Timeline

Start

TIMELINE EXCLUDES WEEKENDS & HOLIDAYS
AND IS ALSO DEPENDENT ON YOUR RESPONSE TIME.



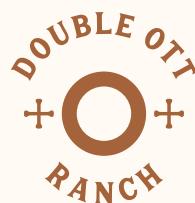
Finish

HAVE QUESTIONS OR ARE READY TO JUMP IN!

Please contact me: Taylor Hoelscher
taylor@carouseldesignphoto.com



PRIMARY LOGO



SUBMARK



SECONDARY LOGO

DOUBLE OTT

HANLEY PRO BLOCK

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ

RANCH

HANLEY PRO SANS WIDE EXTRA

ABCDEFGHIJKLMNOPQRSTUVWXYZ

ABCDEFGHIJKLMNOPQRSTUVWXYZ



ELEMENT



APPAREL DESIGN



BRAND PATTERN

Style References

TYPE

BOLD

BEBAS NEUE

Conthrax

PACER

VINTAGE/RETRO

Milkstore 01

NORTHWEST

Regards

ELEGANT

serafina

LOST LOVE

Kinta

PLAYFUL

Hago

LUMOSKY

KINDRED

TYPE STYLE

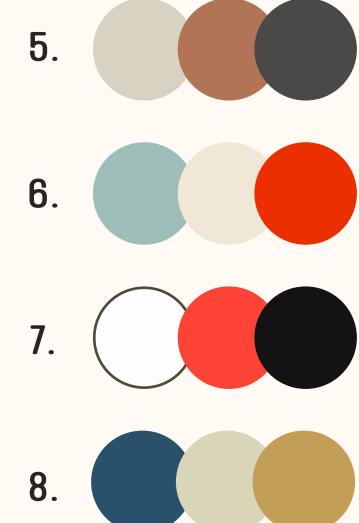
Script

Serif

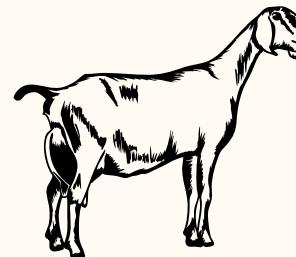
Sans Serif



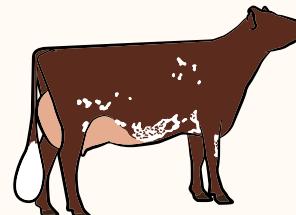
COLOR



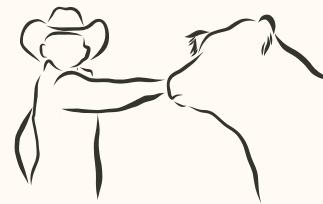
GRAPHICS



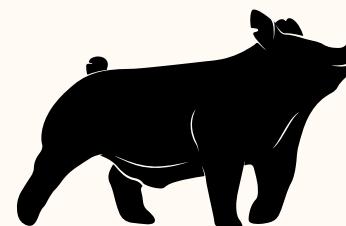
SKETCH/ILLUSTRATED



COLOR/DETAIL



OUTLINE



SILHOUETTE



LOGO EXAMPLES



COUNTRY HOUSE
photography

